

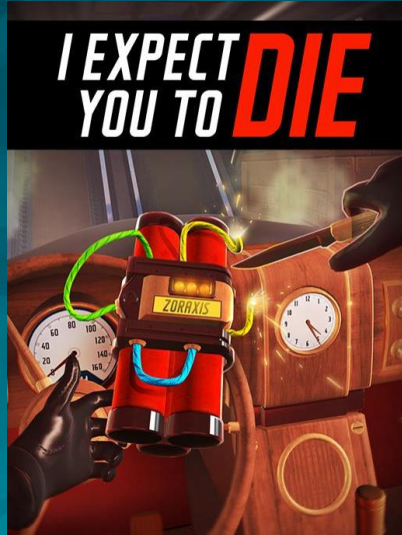


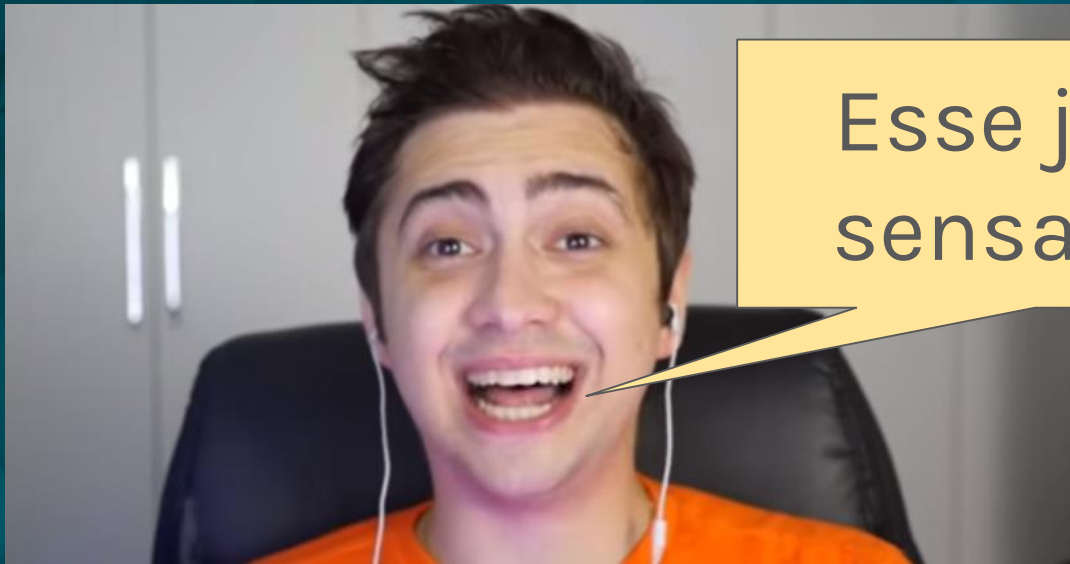
Getting Started in Transformative VR



Shawn Patton

Principal Game Designer // VR Advocate





Esse jogo foi
sensacional!



**EU NÃO NASCI PRA SER UM
ESPIÃO! - I EXPECT YOU TO...**

462K views • 1 year ago



**QUASE MORRI NO FUNDO DO
MAR! - I EXPECT YOU TO DI...**

304K views • 1 year ago



**O GOLPE FINAL! - I EXPECT
YOU TO DIE (PSVR)**

236K views • 1 year ago

Getting Started in Transformative VR





Transformational games are those games developed with the intention of changing players in a specific way that transfers and persists outside the game.





Transformative Games are Hard



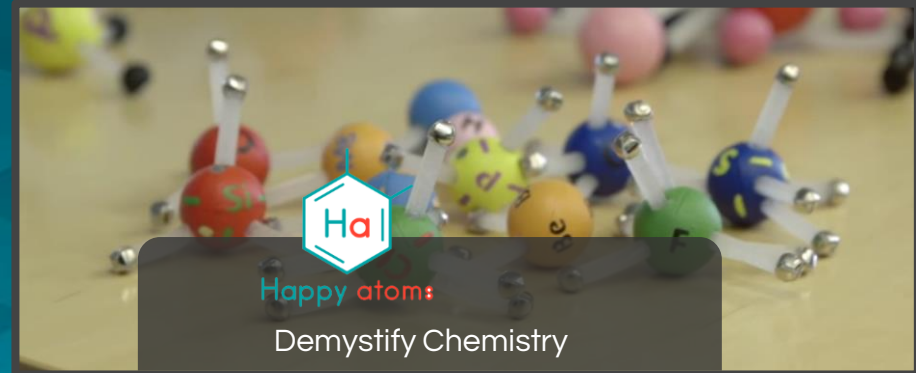
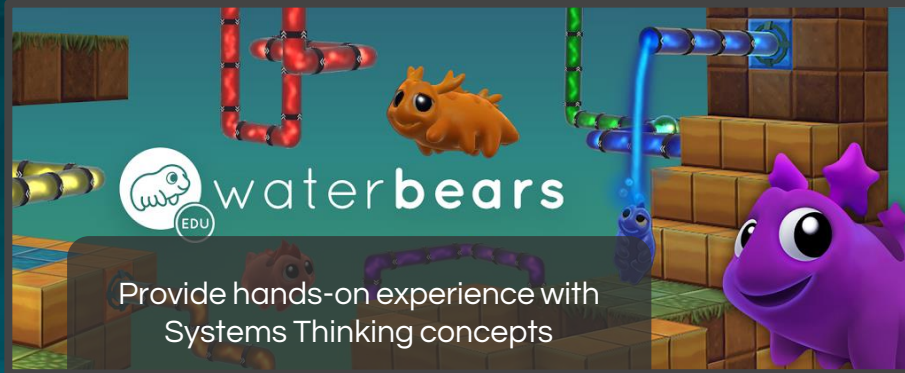






High Level Purpose

What is the big-picture goal for impact on the world that is motivating your game's development? How does this impact goal compete with other goals like profit, popularity, or critical acclaim?



- Brief
- Impact Focused, Not Product Focused
- Inspirational

Player Transformations

What are the defining ways you want your players to be different after playing your game?

- Knowledge : The player knows something
- Skill : The player can do something
- Physical : The player's body is changed
- Disposition : The player's feelings are changed
- Experience : The player's personal anecdotes are changed
- Identity : The player's sense of self is changed

Barriers

What things stand in the way of your purpose and how you want to change your players? Why aren't they already changed?

- Difficulty - It's hard to do or understand
- Complexity - It's scope makes it overwhelming
- Accessibility - It's gated by money, tools, time...
- Fear - It's scary or risky







**EM
BREVE!**



Getting Started in Transformative VR



Getting Started in Transformative VR

VR Survey Time



VR : Virtual Reality

An artificial environment which is experienced through sensory stimuli (such as sights and sounds) provided by a computer and in which one's actions partially determine what happens in the environment.



Microsoft MR



Oculus Go



Vive Pro



PSVR



AR : Augmented Reality

An enhanced version of reality created by the use of technology to overlay digital information on an image of something being viewed through a device (such as a smartphone camera).

ARKit is iOS

ARCore is Android



HoloLens



Phone



Glass EE



Magic Leap



Intel Vaunt



AR : Augmented Reality

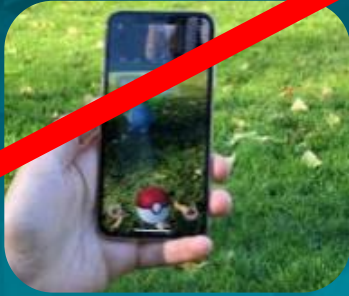
An enhanced version of reality created by the use of technology to overlay digital information on an image of something being viewed through a device (such as a smartphone camera).

ARKit is iOS

ARCore is Android



HoloLens



Phone



Glass EE



Magic Leap

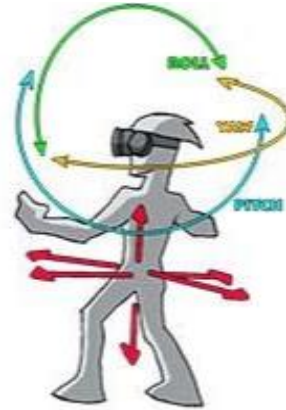


Intel Vuforia

DOF : Degrees of Freedom

3 DOF : Orientation: Pitch, Yaw, Roll

6 DOF : Position: X Y Z



Head.Hands : Controls

3.3 DOF : Head Orientation and one hand pointing

6.6 DOF : Position and orientation for head and both hands



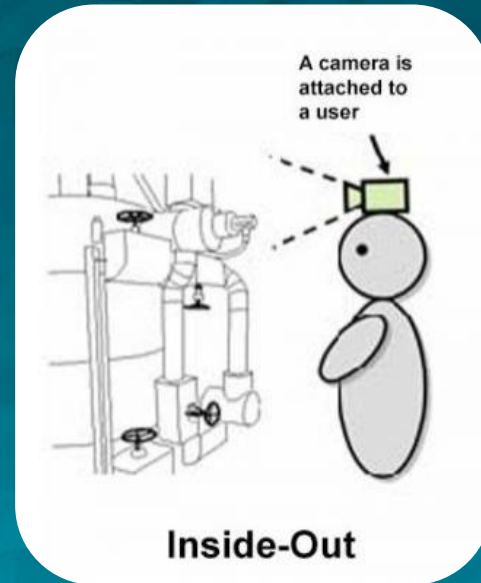
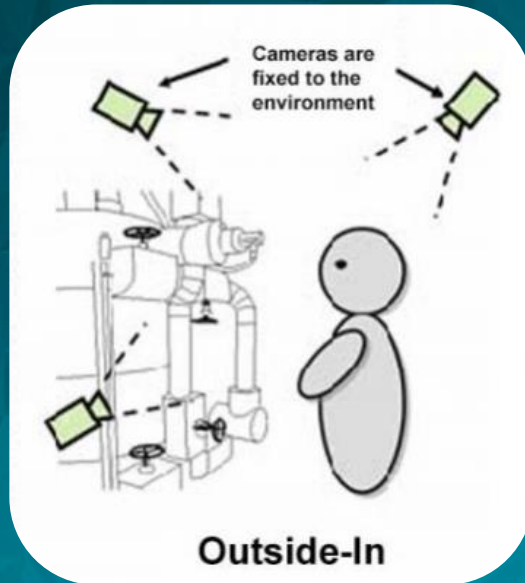
Google Daydream



Oculus Rift

Tracking

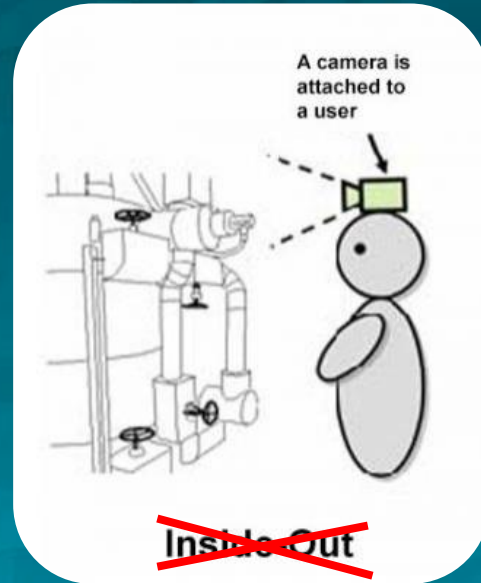
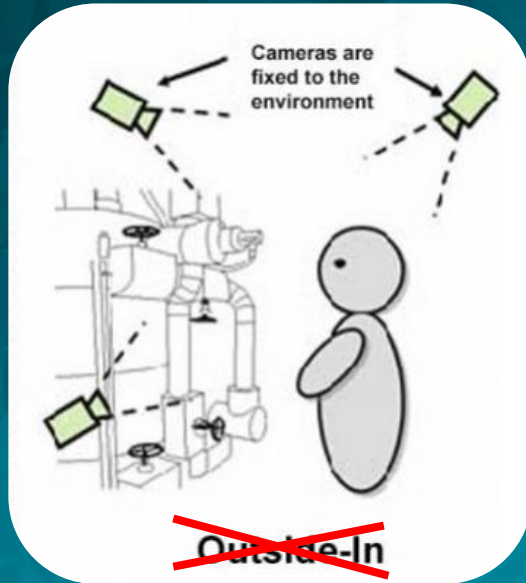
The means by which the Degrees of Freedom are sensed, calculated and sent to the computer.



Tracking

The means by which the Degrees of Freedom are sensed, calculated and sent to the computer.

Hard!



Easy!

Wired vs. Wireless

Whether or not you need to have wires running out of the headset into a computing device.



VR Headsets

3 DOF Wireless

- Samsung Gear VR
- Facebook's Oculus Go
- Google Daydream
- Valve's Vive Focus

6 DOF Wired

- Sony Playstation VR
- Facebook's Oculus Rift
- Microsoft MR
- Valve's HTC Vive

The Future...



6 DOF Wireless

- HTC Vive with casting
- Oculus Santa Cruz

...is Expensive or not here...

\$800 +
Computer
(\$1000)

???

6 DOF
Wireless

- HTC Vive with casting
- Oculus Santa Cruz

● 1935 - Imagined by sci-fi authors

● 1968 - VR system created by Ivan Sutherland



● 1984 - Jaron Lanier - VPL Research "EyePhone"



● 1995 - Nintendo's Virtual Boy

Time



● 1990 - "Virtuality" debuts in arcades and the cinema classic Hackers



● 1998 - DisneyQuest VR

● 2007 - 2018
VR BOOM!

2007 - Valve starts coding Vive



2012 Oculus Kickstarter \$2.4 million

2015 Samsung Gear VR



2017
Microsoft MR

Time

2009 PSVR work begins



2014 Facebook buys
Oculus for \$2 billion and
Google Cardboard



2016 Vive, Oculus,
PSVR, & Daydream!!



First VRDC!

2018
Vive Focus
Lenovo Mirage
Santa Cruz??





Getting Started in Transformative VR



Getting Started in Transformative VR



I Expect You To Die



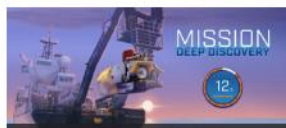
Star Wars: Jedi Challenges



HoloLAB Champions (Formerly SuperChem VR)



Happy Atoms



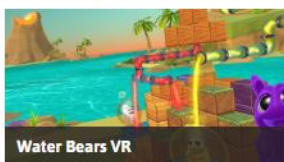
Mission: Deep Discovery



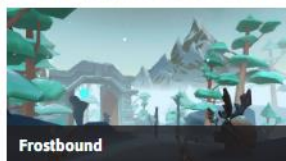
Daniel Tiger's Stop & Go Potty



Domino World



Water Bears VR



Frostbound



Night Shift



Baker Street Experience



Orion Trail VR



Orion Trail



Water Bears



Pittsburgh Zoo & PPG Aquarium



Lego Brickheadz Builder VR



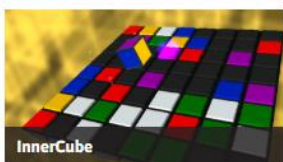
Enemy Mind



Osmo's Mo the Monster



GumTrix



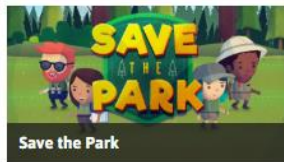
InnerCube



Annihilator VR



Daniel Tiger's Neighborhood Ride



Save the Park



Peg + Cat



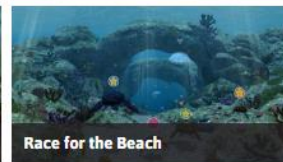
S.E.C.R.E.T.



Wastelanders



The World of Lexia



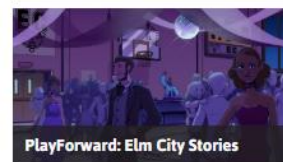
Race for the Beach



Daniel Tiger's Neighborhood



Ink Blott Underground



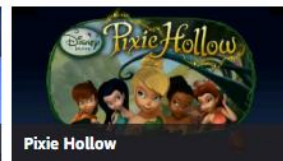
PlayForward: Elm City Stories



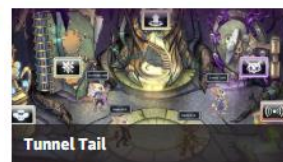
Lionel Battle Train



Mechatars



Pixie Hollow



Tunnel Tail



Puzzle Clubhouse



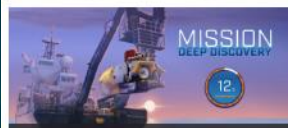
I Expect You To Die



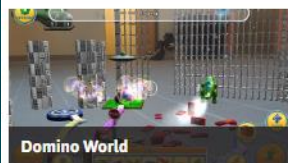
Star Wars: Jedi Challenges



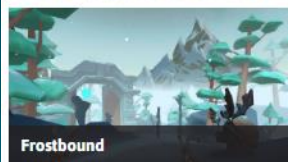
HoloLAB Champions (Formerly SuperChem VR)



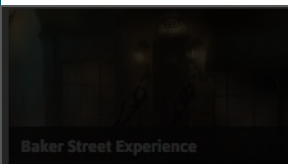
Mission: Deep Discovery



Domino World



Frostbound



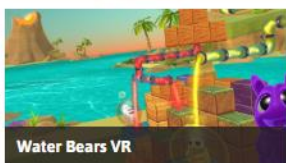
Baker Street Experience



Happy Atoms



Daniel Tiger's Stop & Go Potty



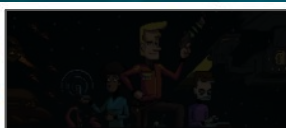
Water Bears VR



Night Shift



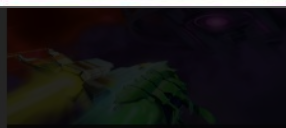
Orion Trail VR



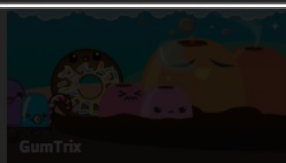
Orion Trail



Pittsburgh Zoo & PPG Aquarium



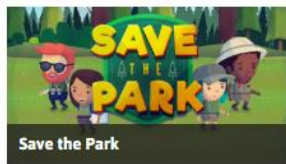
Enemy Mind



GumTrix



Annihilator VR



Save the Park



Water Bears



Lego Brickheadz Builder VR



Osmo's Mo the Monster



InnerCube



Daniel Tiger's Neighborhood Ride



Peg + Cat



S.E.C.R.E.T.



Wastelanders



The World of Lexia



Race for the Beach



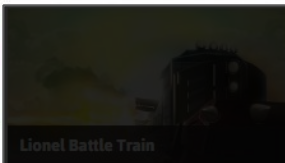
Daniel Tiger's Neighborhood



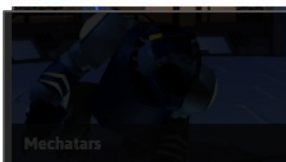
Ink Blott Underground



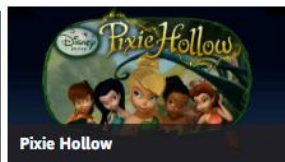
PlayForward: Elm City Stories



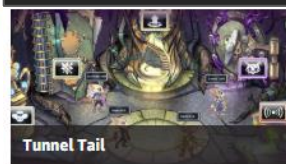
Lionel Battle Train



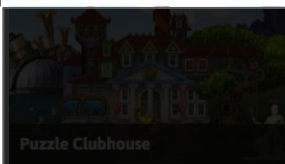
Mechatars



Pixie Hollow



Tunnel Tail



Puzzle Clubhouse



I Expect You To Die



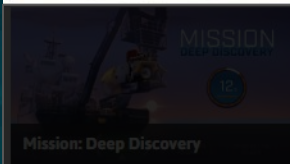
Star Wars: Jedi Challenges



HoloLAB Champions
(Formerly SuperChem VR)



Happy Atoms



Mission: Deep Discovery



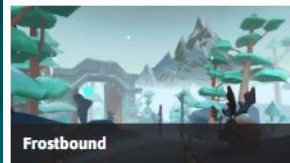
Daniel Tiger's Stop & Go Potty



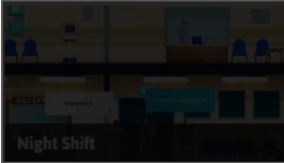
Domino World



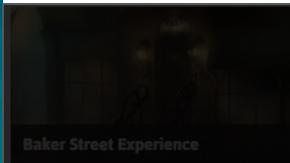
Water Bears VR



Frostbound



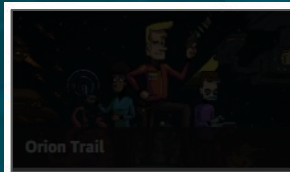
Night Shift



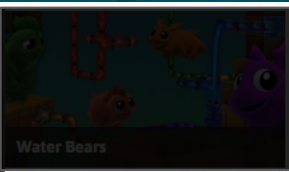
Baker Street Experience



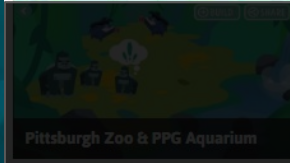
Orion Trail VR



Orion Trail



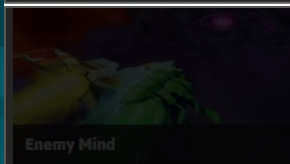
Water Bears



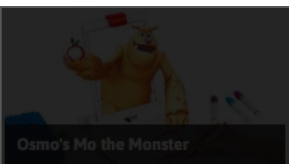
Pittsburgh Zoo & PPG Aquarium



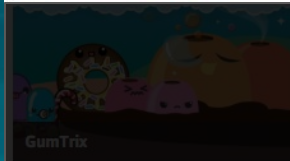
Lego Brickheadz Builder VR



Enemy Mind



Osmo's Mo the Monster



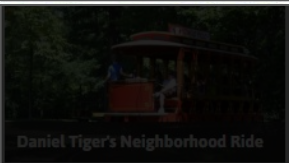
GumTrix



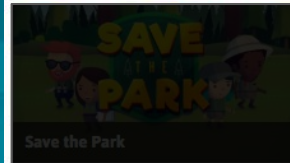
InnerCube



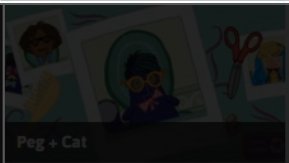
Annihilator VR



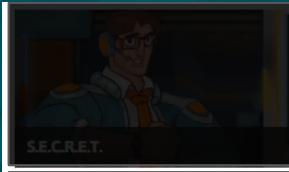
Daniel Tiger's Neighborhood Ride



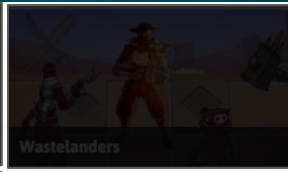
Save the Park



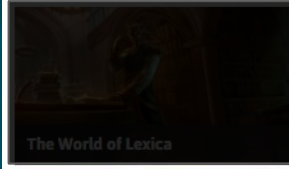
Peg + Cat



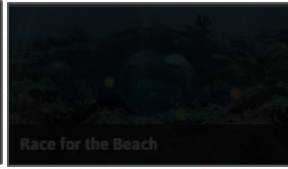
S.E.C.R.E.T.



Wastelanders



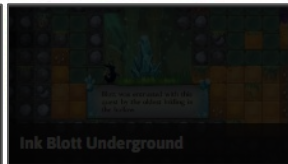
The World of Lexica



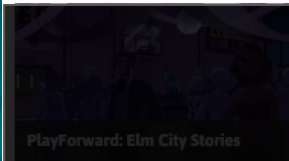
Race for the Beach



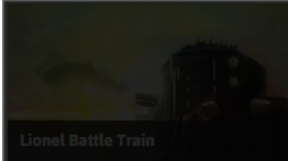
Daniel Tiger's Neighborhood



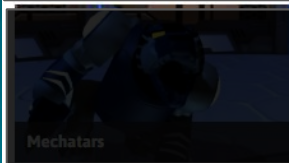
Ink Blott Underground



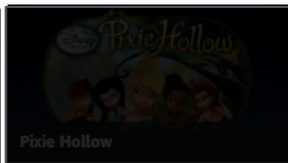
PlayForward: Elm City Stories



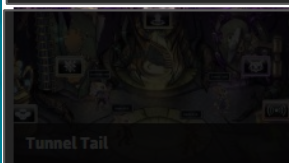
Lionel Battle Train



Mechatars



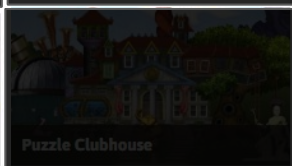
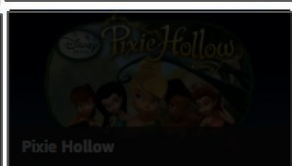
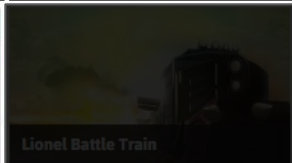
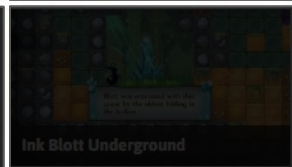
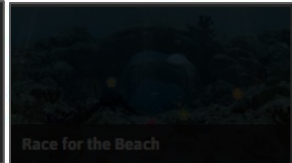
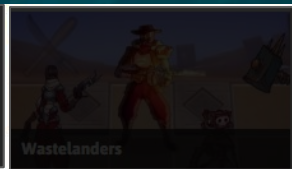
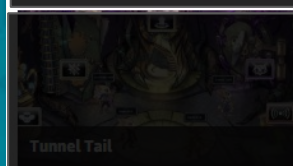
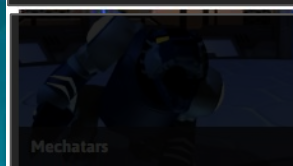
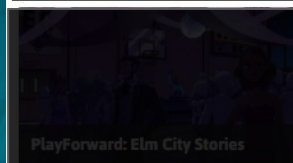
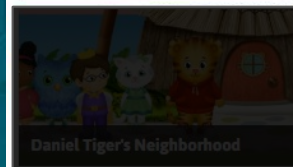
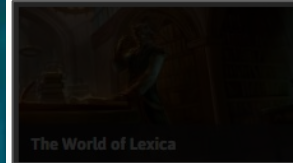
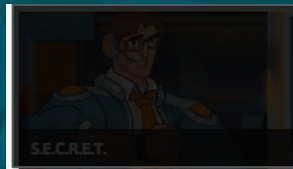
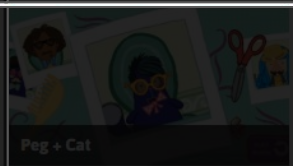
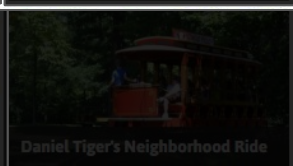
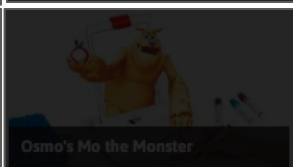
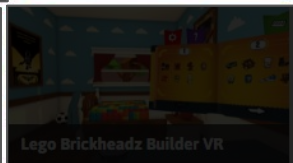
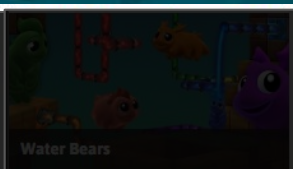
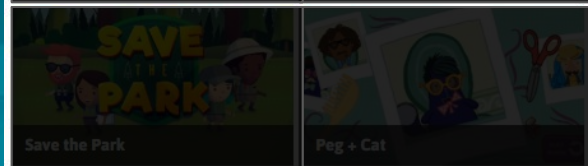
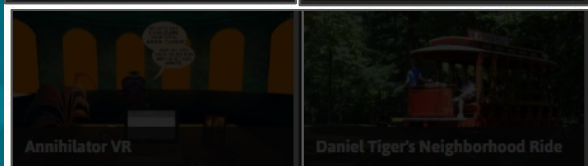
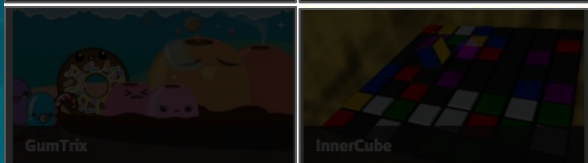
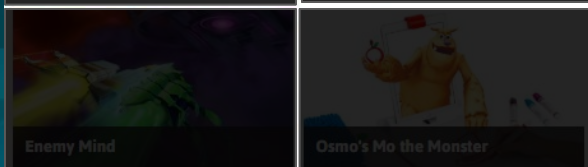
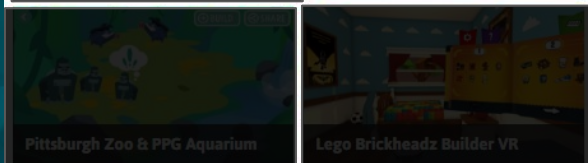
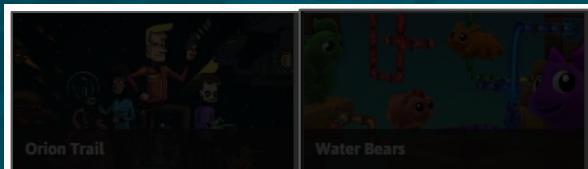
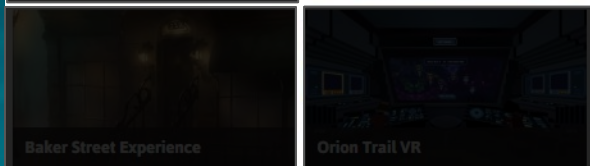
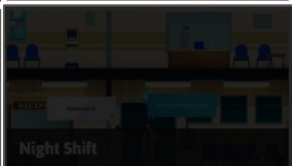
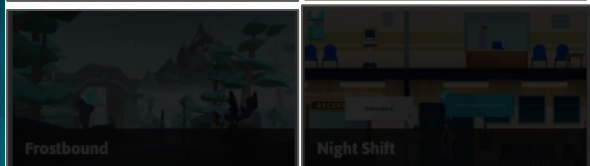
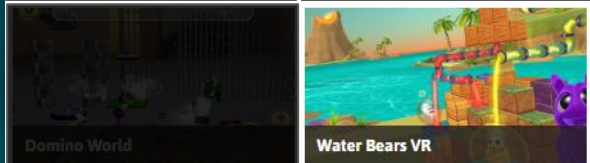
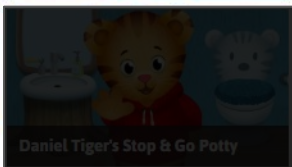
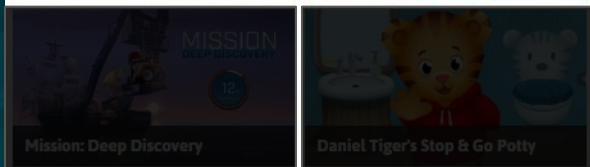
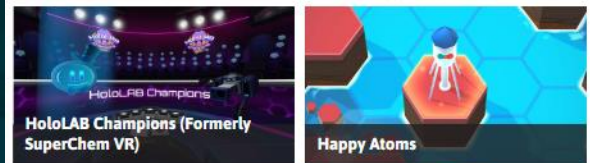
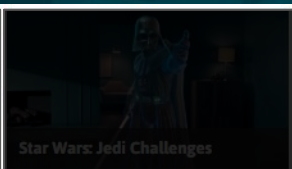
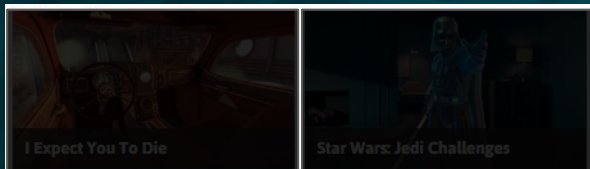
Pixie Hollow

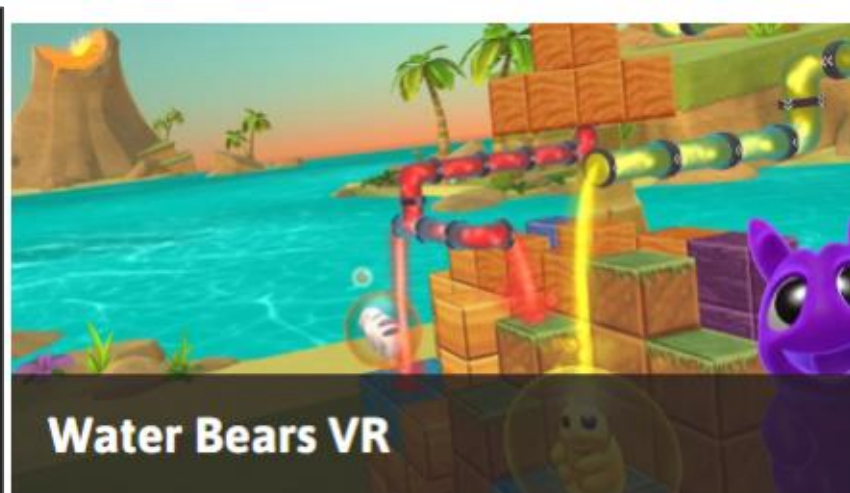
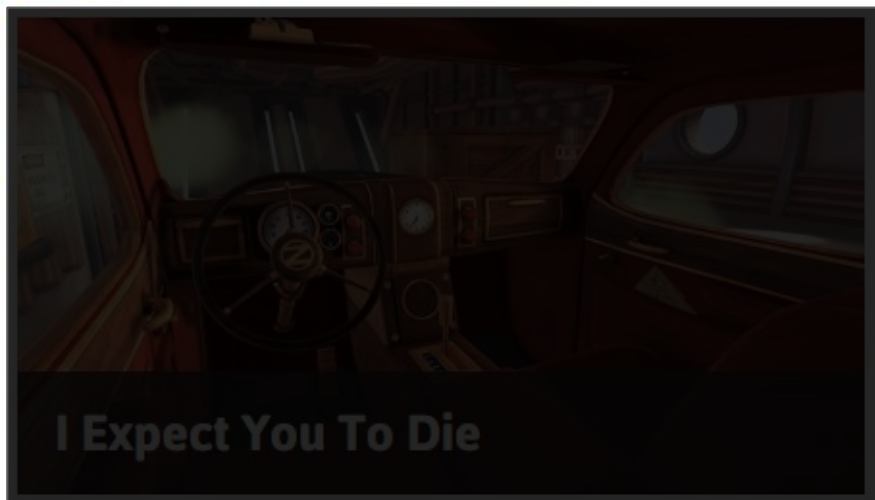


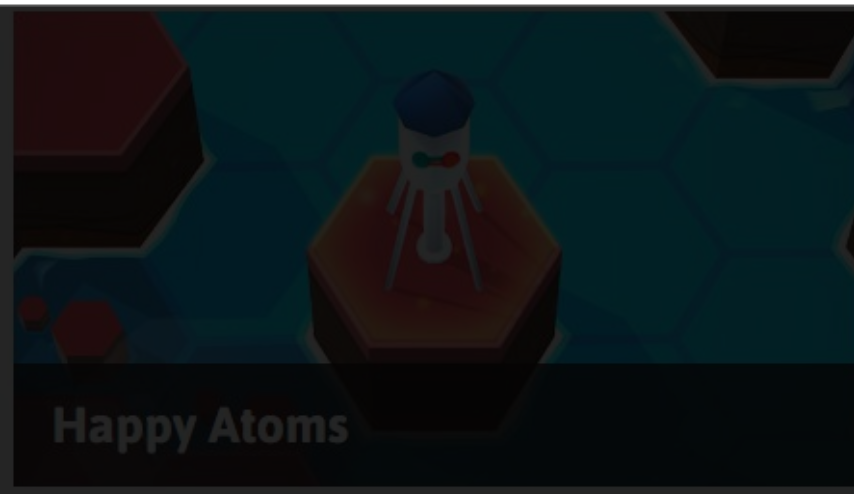
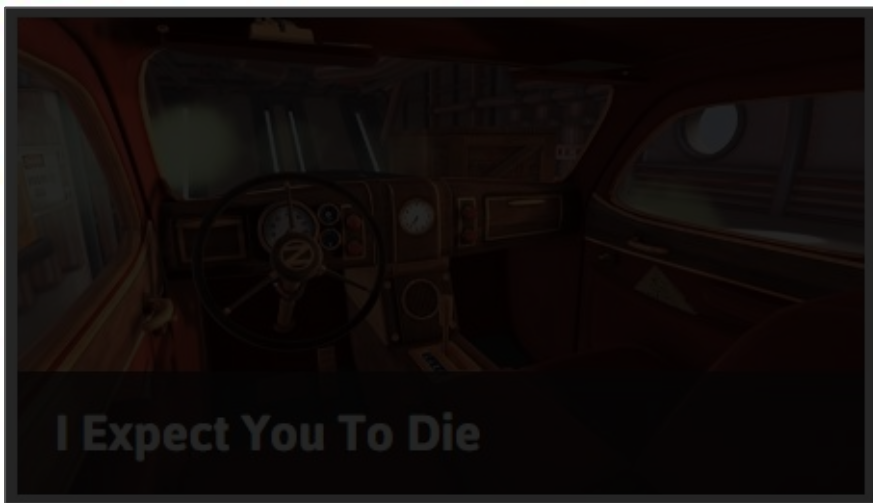
Tunnel Tail



Puzzle Clubhouse

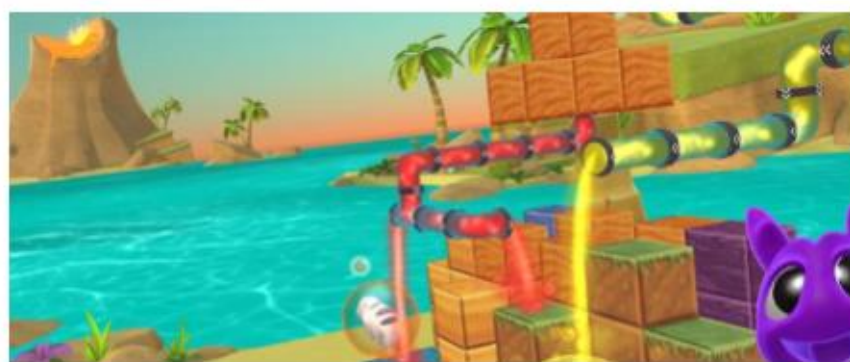








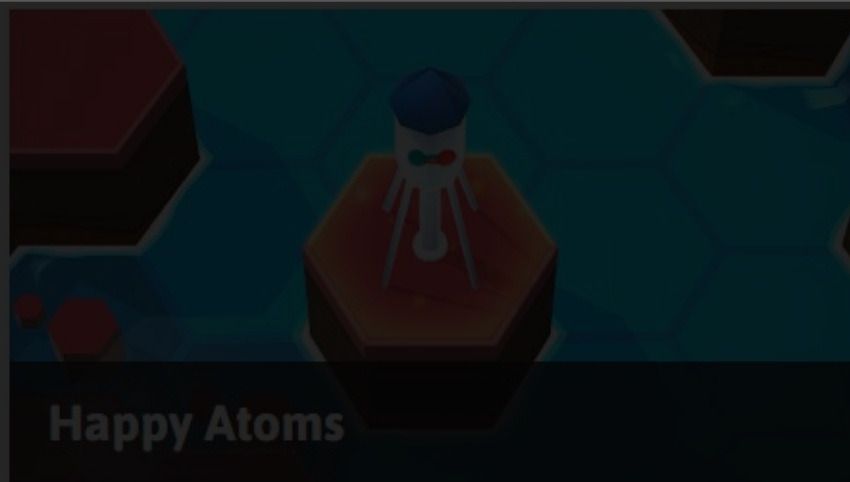
I Expect You To Die



Water Bears VR



HoloLAB Champions (Formerly SuperChem VR)



Happy Atoms



LAYERS OF DISCOVERY



BELIEVE YOU ARE THERE



LEAD THEM TO CLEVERNESS



BELIEVE YOU ARE THERE





Presence



Presence > Gameplay

5 Presence Breakers

Motion Sickness



Proprioceptive Disconnect



Control Confusion



Shallow Object Interactions



Unrealistic Audio



5 Presence Breakers

1. Motion Sickness
2. Proprioceptive Disconnect
3. Control Confusion
4. Shallow Object Interaction
5. Unrealistic Audio



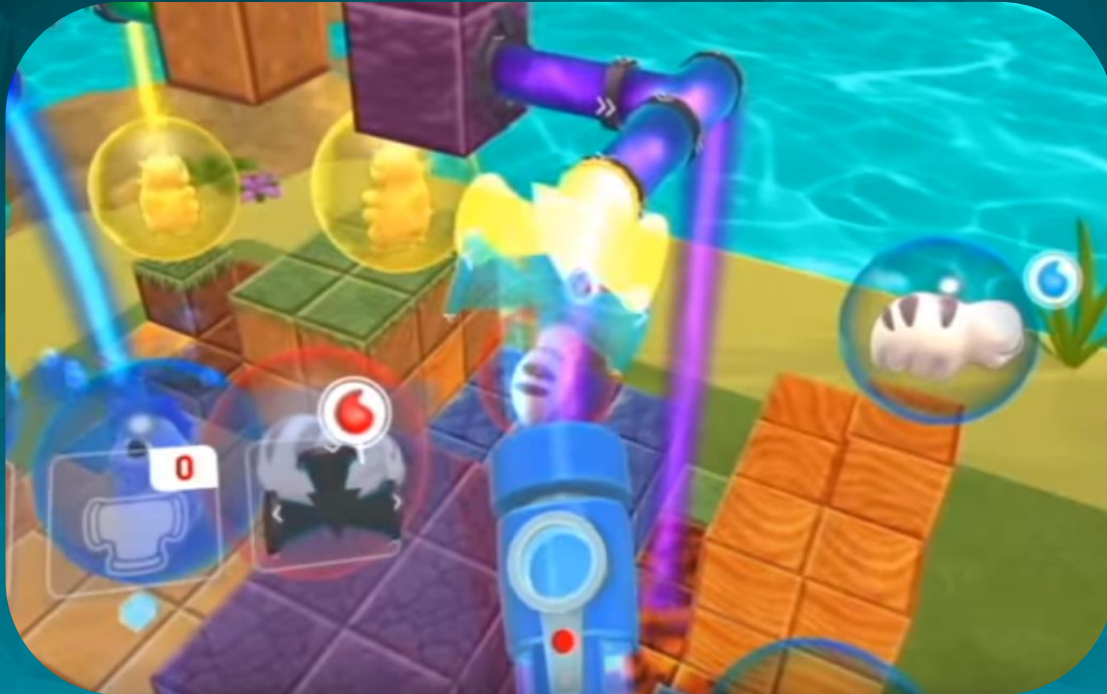
* Note the lack of controllers, this was even mouse controlled version!





Water Bears VR

Provide hands-on experience with Systems Thinking concepts.





Barriers



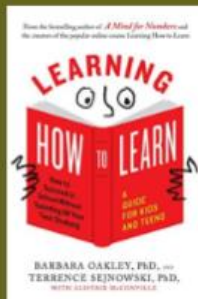
Difficulty & Complexity



Barbara Oakley, Ph.D

Learning How to Learn

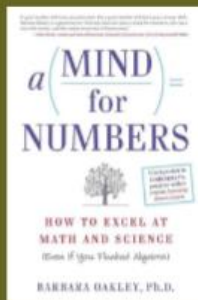
The bestseller *A Mind for Numbers* has been revamped in this edition for kids and teens to teach them simple tricks to learn difficult subjects - whether they feel like good students or not. Surprisingly, this book goes deeper in many ways than *A Mind for Numbers* - even as the powerful illustrations add more fun!



A Mind For Numbers

"A good teacher will leave you educated. But a great teacher will leave you curious. Well, Barbara Oakley is a great teacher. Not only does she have a mind for numbers, she has a way with words, and she makes every one of them count."

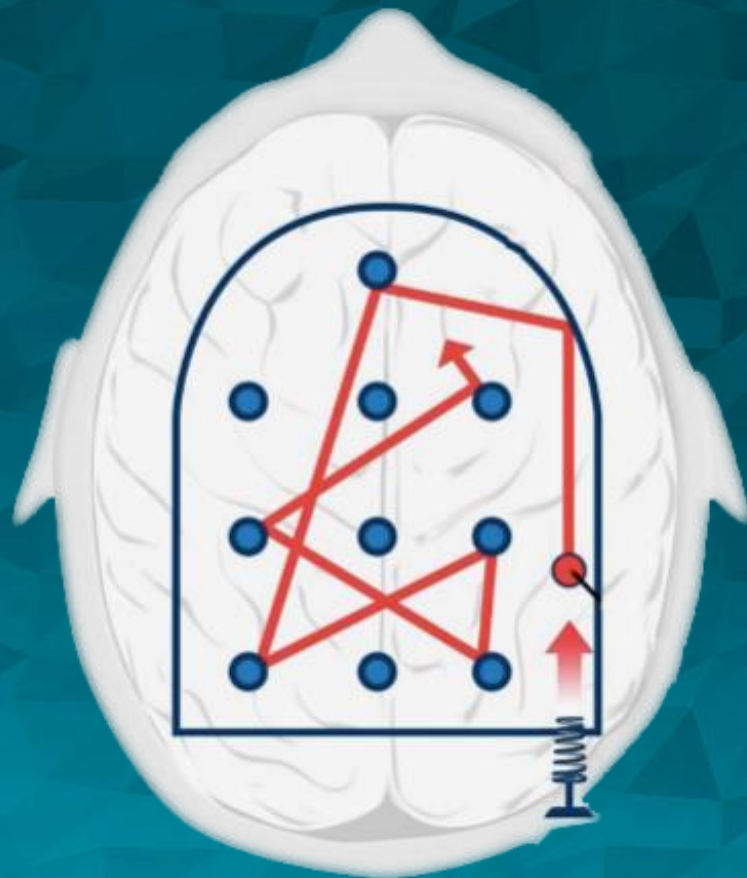
Mike Rowe, Creator and host of Discovery Channel's *'Dirty Jobs'* and CEO of *mikeroweWORKS*



Focused Mode



Diffuse Mode



Focused Mode



Diffuse Mode



HoloLAB Champions



- Virtual Lab practice. Real Lab Mastery.
- Grant from Institute of Education Sciences







Barriers

Difficulty



Complexity



Fear





What's the catch?

Cons of VR/AR Education

- New Technology
- Harder Development

Considerations of VR/AR Training

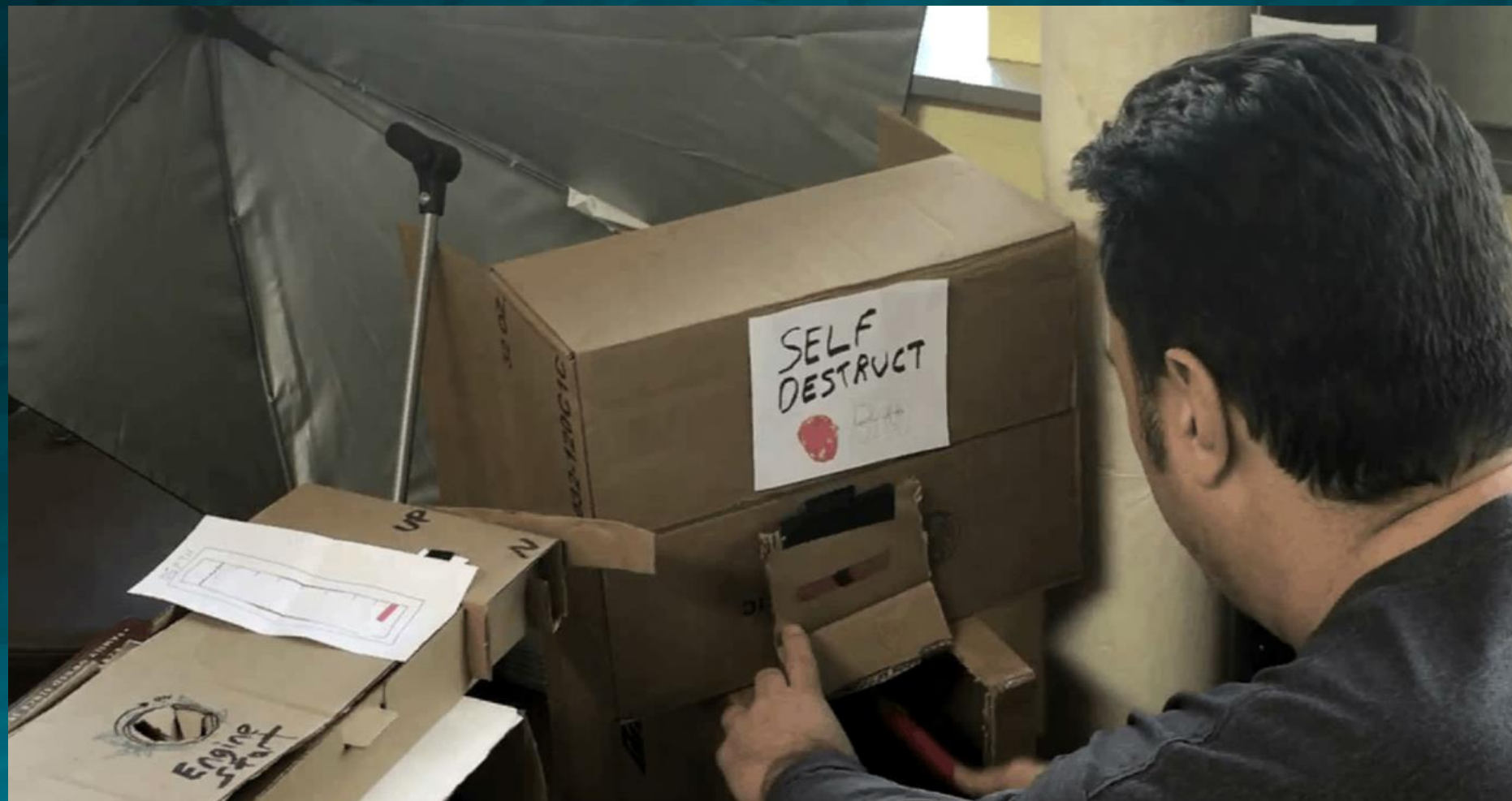
- New Technology - Embrace it! Prep for Standalone 6.6 DOF VR arrival!
- Harder Development - Plan for it!
 - Bigger budget for longer timelines
 - Embrace Rapid Iteration
 - Robust Playtesting & Issue Tracking



Playtesting VR

Brownboxing, Spycams, and Fuzzy Rugs

Shawn Patton
Principal Designer @ Schell Games



Four Magical Questions

Useful in any VR experience

1. What was the most frustrating moment or interaction?
2. What was your favorite moment or interaction?
3. Was there anything you wanted to do that you couldn't?
4. If you had a magic wand to wave, and you could change, add, or remove anything from the experience, what would it be?

Frustrating, Favorite, Wanted, Wand

FFWW

Five Magical Questions

For I Expect You to Die

1. What was the most frustrating moment or interaction?
2. What was your favorite moment or interaction?
3. Was there anything you wanted to do that you couldn't?
4. If you had a magic wand to wave, and you could change, add, or remove anything from the experience, what would it be?
5. When did you feel most clever?

FFWWC

Name	Least favorite moment or interaction?	Favorite moment or interaction?	Anything wanted to do but couldn't?	Magic wand/change anything at all?	When did you feel the most clever?
Josh	n/a	Smooth experience; natural interactions	tried to move projector around	More guns!	figuring out targets in tutorial
Tucker Cox	Getting gassed after shooting window (never turned on car)	Messing with the gus, game physics	Walk out of the car; open the door, leave office, walk around office	Plot twist... like everything is an illusion/a game. Everything is real but fake, play up on this fact	Shooting drawer targets in mid air.
	Had trouble learning the controls (although he was pretty good still)			Wants motion activated controls (like flipping the switchblade open)	
Andrew	Interacting with things while given instructions in car... missed the direction.	Interacting with cigar and other "toy" objects	n/a	n/a	Manipulating objects
David Robins	bomb	getting used to the controls	light the car on fire,tutorial too long	more options to fail	turning around to find the gun
Melissa	Wierd that you don't have a body	Burning stuff	no	n/a	figuring out how to place and shoot targets
Noah		shooting and art style			noticing the gun
Victor	Hard to tell there was gas outside the car; next steps not clear	Using guns and TK	Game forced me to turn around, but not sensors behind me (lost tracking)	Gun shots should be much louder; haptics or audio for "click" of gun when pulling trigger	Setting all the books on fire
Brain	TK hard - dont have to hold stick down once you grab it	completing the level / roll down window to get screwdriver		team play component (like keep talking and nobody explodes)	disarming in reverse, using dynamite in canan
Matt	Dropping things on or around chair before knowing about TK	Using guns and TK	No	Want to see my virtual body in the game	Figuring out opening the lighter
Garret	Learning the controls (most frustrating)	The immersiveness of it all	no	no	Finding the secrets (finding the car key)
Steven	no	Shooting gun and TK	no	Random events or randomizing puzzles (replace bomb with something else, have laser come from side some times... mix it up)	Shooting the laser in the car
Kyle	Hard to use telekinesis	I really liked the gun, how it could go far outa	I wanted a person to come in to shoot	I really liked the gun, how it could go far outa	When I found the key
Joe	leaning the controller is tough		knife on screws	more of a time restriction, like gas slowly leaking into the car through unseald seams	
Franklin	Tutorial stuff, felt like I got the hang of it before tutorial ended	Liked how dumb it made me feel: "oh, I can just do that."	Wanted to use knife as screwdriver	Have Nolan North be the narrator (he's everywhere)?	figuring out rolling up and down window instead of shooting it
Hunter	Not being able to choose level I want	How free it is; do anything i want	No	Being easier to grab stuff; took a few tries to grab things, accidently throw or let go of something	Discovering more items by opening compartments
Dakota	not being able to use knife to unscrew panel; and tutorial is annoying...something about it wasn't right	Everything!	knife as screwdriver, being able to adjust seat leaning back/forward	n/a	Finding the key
Mason	freezing objects was diffiult. two different grab buttons	retina scanner		add more elements like the arm bomb card (that are intentionally misleading)	
Alex	freezing things in the air was hard, wanted button on other hand to freeze	gun			finding the disk in the door
Kaed	gas outside of car keeping me from screwdrivers	Stuff catching on fire	Not being able to use knife as screwdriver (didn't really bother him though)	n/a	shooting the laser



Getting Started in Transformative VR



Getting Started in Transformative VR



The Future

(of Transformative VR)











Training for KFC cooks





Training for hazardous chemical truck drivers

DOT

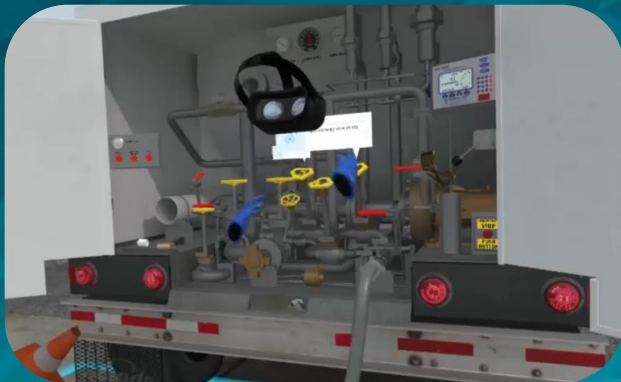
digital group

www.dotgroup.com.br



Training for whatever the future holds

Future of Transformative VR



Present ~~Future~~ of Transformative VR





The Future is You!

Reminder: You Can Watch The World Cup In VR Using PSVR

Tuffcub, 3 days ago, 12 comments.

World Cup: Experience World Cup in Virtual Reality

19 June 2018 | World Cup

Share

Watch the World Cup 2018 in VR on Oculus Go and Gear VR

Oculus Venues is livestreaming four games and several other region-specific events.



David Lumb, @OutOnALumb
06.14.18 in AV

1
Comments

218
Shares



BBC Sport's virtual reality sofa



Obrigado! Perguntas?

shawn@schellgames.com

Slides : shawnpatton.com

Twitter : [@shawndesign](https://twitter.com/shawndesign)

Book : The Transformational Framework

barbaraoakley.com